

# PROSPERITY MEDIA ENTERPRISE, INC.

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## MEDIA ADVISORY

Washington, DC Cultural Organizations  
Form Collaborative  
to Promote Black Film/Theatre

*There is a grave need to re-energize and inspire the Black community in Washington, DC and throughout the nation, to engage in positive economic activities that promote self-preservation. Prosperity Media, a nonprofit arts organization, Koalaty Entertainment, a film and video production company and The Zhanra Group, a new play development company, are coming together to form an arts collaborative to help stimulate a creative economy in the Nation's Capital through the Black Art Storytelling Industry.*

**What:** Press conference to announce collaborative team's local/national production slate

**Who:** Cheryl Hawkins, *Prosperity Media*  
Clayton LeBouef, *The Zhanra Group*  
Sherelle R. Williams, PhD, *Koalaty Entertainment*

**When** Tuesday, February 28<sup>th</sup> at 10 a.m.

**Where:** The National Press Club – 529 14<sup>th</sup> Street, NW Washington, DC  
The Murrow Room

**Why:** Announce collaborative film/theatre production slate intended to: stimulate creative economy through the storytelling industry in Washington, DC; provide economic opportunities for city residents; and garner national and global recognition and impact

For more information, contact Cheryl Hawkins, 202-841-1807, [cprosperity@aol.com](mailto:cprosperity@aol.com).